



NANANGO 87.6 FM

ADVERTISING RATES

As of 1st January 2015

| PACKAGE | ADS PER WEEK | TOTAL ADS | COST |
|---------------|--------------|-----------|-------------|
| TWELVE MONTHS | 50 | 2,600 | \$9,500.00 |
| TWELVE MONTHS | 20 | 1,040 | \$5,500.00 |
| SIX MONTHS | 50 | 1,300 | \$5,500.00 |
| SIX MONTHS | 20 | 520 | \$2,900.00 |
| THREE MONTHS | 50 | 600 | \$3,100.00 |
| THREE MONTHS | 20 | 240 | \$ 1,650.00 |
| SIX WEEKS | 50 | 300 | \$ 1,900.00 |
| SIX WEEKS | 20 | 120 | \$ 1,090.00 |
| ONE WEEK | 50 | 50 | \$ 390.00 |
| ONE WEEK | 20 | 20 | \$ 290.00 |

SPOT ADS - \$15.00 EACH PLUS PRODUCTION – ADS ARE 30 TO 45 SECONDS

90% OF ADS PURCHASED ARE PROGRAMMED BETWEEN 6AM & 7PM DAILY

SPECIAL PACKAGES IE *NATIONAL NEWS X SIX MONTHS \$4,400.00 *WEATHER X SIX MONTHS \$2,900.00 *SPORTS NEWS \$2,900 *TIME ZONE TOP40 X SIX MONTHS \$4,400.00 * RURAL NEWS X SIX MONTHS \$3,400.00 *SATURDAY NIGHT GOLD X SIX MONTHS \$4,400 AND OTHER PACKAGES ARE AVAILABLE FROM TIME TO TIME

MONTHLY PAYMENTS CAN BE ARRANGED FOR ALL PACKAGES

ALL PRICES ARE PLUS GST

ALL PRICES ARE PLUS PRODUCTION COSTS OF \$60.00 + GST PER AD PRODUCED